

designtast!c

.com

About

We're an Aberdeen-based creative company who thrive on telling your business' story across the whole spectrum of marketing and communications, and driving your sales.

From a sleek new website to a rejuvenated brand identity to the crafted copy that tells your story, we are masters at communicating the essence of brands, so they resonate with their target market.

We're also brand strategists. We love to plan, and we know that the devil is in the detail. So, whatever your objective, and whichever direction you're looking to take your business, we can design and implement a carefully considered plan to help you get there.

We thrive on building long-term relationships with our clients. We work with you as an extension of your in-house marketing team, or as your marketing team. We invest time in getting to know your business, your aims and objectives. We're in it for the long-game, not the quick-fix.

We help businesses in three ways:

Operational support

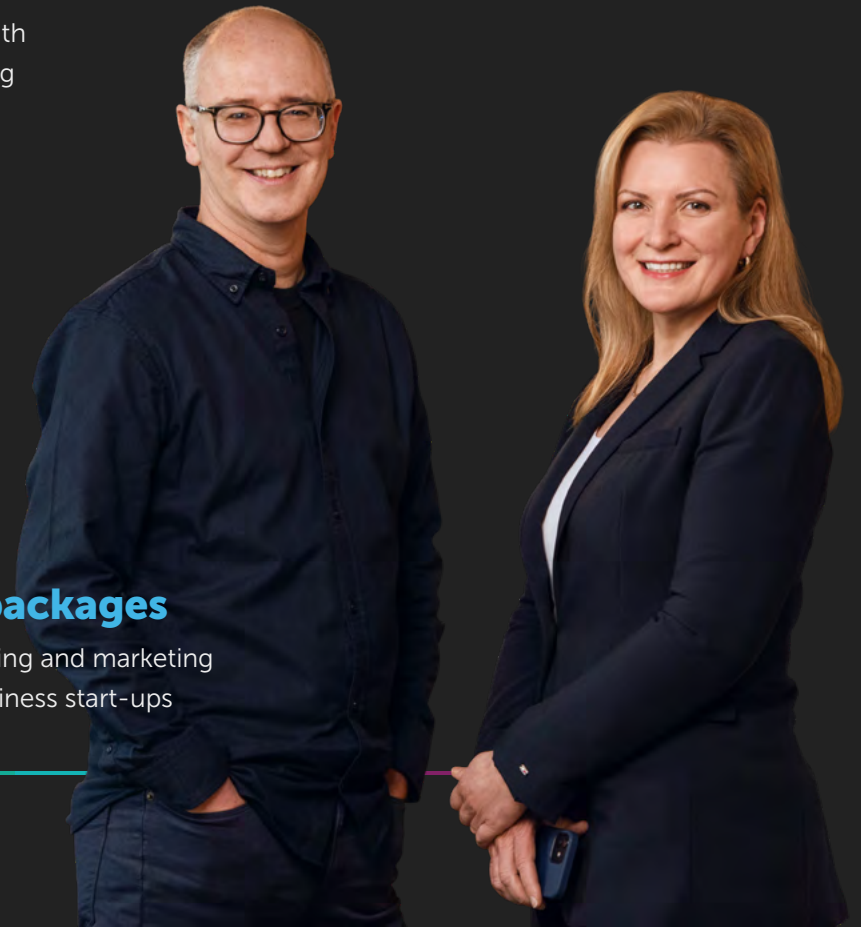
for an in-house marketing manager or team

Project support

on demand for branding and marketing projects

Start-up packages

fixed price branding and marketing packages for business start-ups



Client stories



I'm incredibly grateful for the excellent graphic design work Designtastic have done for us in producing our guidance document. They consistently delivered with eye-catching visuals, a fast response and attention to detail.

It has been a genuinely collaborative effort and their creativity helped us convey the messages we wanted to share. Hopefully, this will be the first of many projects we can work on together!

→ **David Jamieson**
Salus Technical



Working with Designtastic on a retained basis is a huge benefit, we don't need to worry about scoping every project and there's always a quick turnaround. They're a pleasure to work with and truly an integral part of our marketing and communications team.

→ **Kathryn MacKenzie**
FairWind



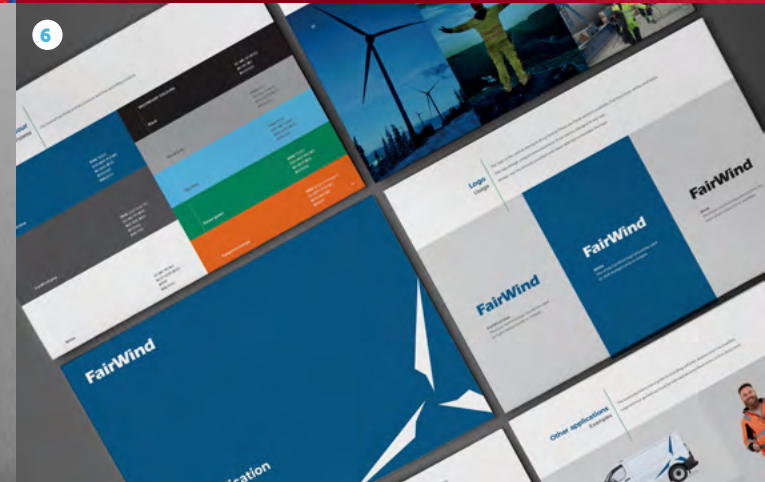
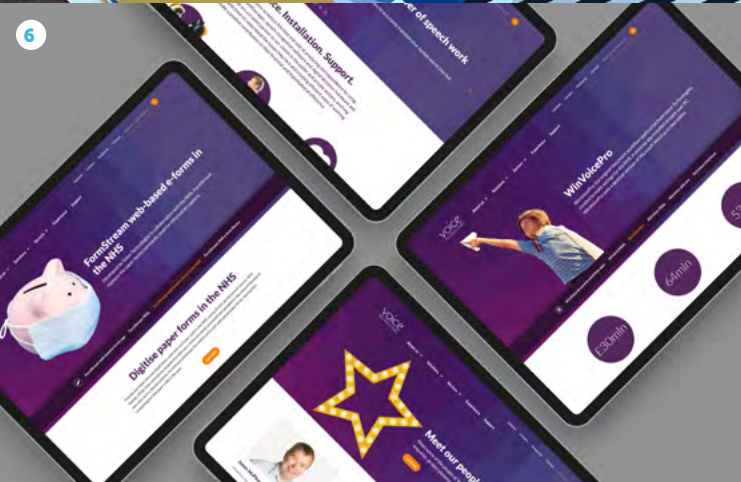
Outsourcing this work has been a real step-change for us, as well as a revelation. Designtastic have guided us towards extrapolating the stories from our sales, project and development teams, as well as our customers, and transformed these into a whole range of marketing tools. From video blogs and website content, to customer case studies and LinkedIn posts, the whole package has been transformational for our business.

→ **James McPherson**
Voice Technologies



Folio

1. Guidance document design and layout for Salus Technical
2. Values poster campaign for Altrad Sparrows
3. 50th anniversary logo for Altrad Sparrows
4. Responsive website for Voice Technologies
5. Brand identity for ALC
6. Brand application guidelines for FairWind



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If you have a branding or B2B marketing challenge, and would like help to grow your business or understand more about how it all works, please get in touch with us to arrange a free, no obligation 1 to 1 consultation.

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